

DECODE AWARD

2024 SPRING

DECODE - The Space for ARThitecture

Competition Documentation

Issuer: DECODE Foundation for Contemporary Architecture and Art

„The title of the competition: DECODE means that it is possible to grasp the stories hidden in the work we have created together with our clients and partners. So the task is to find and decipher these stories and create new ones - each of us has a different one!” - Péter Bordás, BORD

I. Introduction

About DECODE Foundation for Contemporary Architecture and Art

DECODE Foundation for Contemporary Architecture and Art was established in 2019 by BORD Architectural Studio in order to propagate contemporary architecture and arts. It organizes events that draw attention to works of art which are built around thoughts and emphasizes the importance of value creation. This gives way to the creation of places with unique atmosphere, characteristic buildings and exciting, inspiring artifacts. Its aim is to make contemporary art easy to understand and to encourage communication between the different related arts, discover new connections and support the already existing cooperations. The foundation's top priority is the artistic and architectural education of the younger generations.

Since 2019 DECODE Foundation for Contemporary Architecture and Art manages the DECODE competition, invites the professional jury to assess the competition entries and organizes the DECODE exhibition which displays the best works. The opening of the exhibition is also a solemn award ceremony where the DECODE Prizes are handed over to the winners of the competition.

About the founder: BORD Architectural Studio

BORD Architectural Studio was founded in 2006 under the direction of Peter Bordas. Today the studio does not only have offices in Budapest (headquarters) and Debrecen but they set up business in Zurich too and they also have their own HVAC engineering and landscape design studios.

Among their internationally recognized projects the most significant one is the Aquaticum Waterpark (Aquaticum Strandfürdő) in Debrecen which offers a three dimensional aquatic experience. This building won the IOC IAKS Gold Award in 2021 and was awarded by the professional jury of A+ Awards in the category of Architecture Plus Engineering. Another significant project is the International School of Debrecen which won a gold award at the A'Design Award in 2020. This building is based on the concept of a circle representing community and protection. Holdvölgy Winery is also worth mentioning with its simultaneously old and new building. And finally the building of Etyek Kuria Winery - the symphony of roofs that seem to be floating above the vine. Their large scale projects include: the LEED Gold qualified Forest Offices - the most modern office building of East Hungary, the Budapest Allure residential park, and the Nagyerdei Stadium in Debrecen with the rehabilitation of its surrounding Nagyerdei Park. Their latest projects include Sauska Winery in Rátka (Sauska Borászat), the Innovation Centre in Debrecen (Innovációs Központ) and BudaPrés Cider in Etyek.

The aim of the studio is to provide strong, unique character to its buildings. They build each project around a story that inspires the architectural concept and gives a special character to its buildings. This mentality can be detected in all their projects, available on their homepage.

For more information: www.bordstudio.hu, www.facebook.com/BordStudio, Instagram: @bordstudio.

II . The aims of DECODE Award and Exhibition

The aim of DECODE Foundation for Contemporary Architecture and Art with opening a competition and its follow up exhibition is to provide platform for the connection of architecture, design and fine arts enabling them to invent and explore new touch-points and tightening the connection with other arts. The foundation also intends to draw attention to creative work built along philosophical ideas and value creation. These works do not follow international trends but are created with strong artistic motivation and individual philosophical background.

A professional jury comprising of prestigious artists and architects will select the materials to be exhibited and awarded. The total remuneration of DECODE in two categories (architecture and visual/applied art) altogether is a net sum of **2.100.000 HUF**.

The exhibition featuring selected applications will take place **19-25 April 2024 in the Project Space exhibition hall of aqb art quarter budapest** (1022 Budapest, 45-50 Tétényi út).

III . DECODE competition rules

The competition invites all Hungarians or foreigners, aged 18-35, holding a university degree or art school diploma (or are still students, intern or scholarship holders in any of these institutions) in architecture or visual/applied arts (designer, fine artist, artist, new media/video artist or photographer). The organizers accept team applications as well and it is particularly appreciated if mixed teams apply. In the case of a mixed team (architects and artists) an application can only be entered in one category chosen by the team itself.

In order to take part in the competition applicants must register. Applicants can register on decode@bordstudio.hu with the subject: **„registration” until 12 o’clock, 18 March** (Monday). After receiving the confirmation for the registration, applications are to be submitted until 12 o’clock, 21 March (Thursday) 2024.

The registration email must include:

- name of applicant(s)
- birth date of applicant(s)
- short professional CV (max 1000 characters)
- category (architecture or visual/applied art)

The method of the digital uploading of the registered projects for the competition will be sent in email by the organizer. The registration email must not contain any questions. Enquiries and questions about the competition must be sent in a separate email to the same address: decode@bordstudio.hu but this time the subject must include „enquiry”. The **deadline of sending in enquiries is 15 January 2024**.

IV . Subject of DECODE Competition and the material to be handed in

The task of competitors is to present an own work that is built on the concept of a philosophical idea. How is a creation born? There is a given task or topic, in the case of architecture the location which is accompanied by an idea or inspiration that will build up a story. This story building up the concept will appear throughout the creative process the end result of which is a strong, unique artifact.

Our task is to draw attention to the philosophical background of art and introduce that in a widely comprehensible way. Therefore, the main element of the competition project is not presenting an artifact, building or plan but presenting the concept itself, story behind the creation of these.

Further information about the winners of the 2022 competition can be found here and the short film about the award can be found here. The shortlisted projects can be found on the Youtube Chanel of DECODE. For further information visit the Instagram page of the foundation.

Applicants can enter in two categories:
Architecture or Visual/Applied arts.

A, IN THE CATEGORY OF ARCHITECTURE competitors are expected to create a concept the result of which is an implemented or a non-implemented architectural work. The task is to make a presentation that focuses on the strong ideas behind the work that reflects on the location or function. In a way it makes the „story“ widely comprehensible and we can even experience it as we are being shown around in the building.

Applicants must hand in:

- The detailed presentation of the work that introduces the background story of the concept based on which the project was implemented or not implemented. Entry works must be handed in in the form of a single, **maximum 3 minutes, minimum 30 seconds long media file** (mp4, avi, wmv. e.g.: saved from Power-Point, wmv, pdf, Prezi, etc., any screen recorded media file) **in HD quality** (1280x720). The media file can contain a slideshow, animation, film, plan, photos, stopmotion, hand made or digital drawings or charts, subtitles, sound, music, narration, etc. The best entries will be projected at the DECODE exhibition, therefore this presentation must include all information necessary to understand the entry's topic.
- If the presentation includes sound /narration it needs to be subtitled.
- If the presentation includes music the applicant must consider legal and technical issues about sharing it publicly (copyright laws, mentioning musicians/composers. etc.)
- If the presentation includes written text it should not be longer than 250 words and should follow the pace of natural reading. Its language should be either English or Hungarian.
- The above presentation can be supplemented by a mockup or scale model. The winners will have the opportunity to exhibit this item (based on prior discussions ref. logistics and adhering to the physical limits of the gallery).
- A short summary (a ‚statement‘) of the project's concept and background in no more than 2500 characters in En/Hu in .docx or .pdf format.

B, IN THE CATEGORY OF VISUAL/APPLIED ARTS the task of applicants is to create an own artifact (or specific local project carried out on any building) that is centred around the „story“ and is inspired by the atmosphere of any fictitious, real, abstract or metaphorical place. The entry can be either a concept plan or a ready-made artifact.

Applicants must hand in:

- The presentation of the work that redefines the selected project's story. The presentation must be a detailed elaboration on how a plot can transform into something new: a unique and unreproducible artifact. Entry works must be handed in in the form of a single, **maximum 3 minutes, minimum 30 seconds long media file** (mp4, avi, wmv. e.g.: saved from PowerPoint, wmv, pdf, Prezi, etc., any screen recorded media file) **in HD quality** (1280x720). The media file can contain a slideshow, animation, film, plan, photos, stopmotion, hand made or digital drawings or charts, subtitles, sound, music, narration, etc.. The best entries will be projected at the DECODE exhibition, therefore this presentation must include all information necessary to understand the entry's topic.
- If the presentation includes sound /narration it needs to be subtitled.
- If the presentation includes music the applicant must consider legal and technical issues about sharing it publicly (copyright laws, mentioning musicians/composers. etc.)
- If the presentation includes written text it should not be longer than 250 words and should follow the pace of natural reading. Its language should be either English or Hungarian.
- The above presentation can be supplemented by an artifact. The winners will have the opportunity to exhibit this item (based on prior discussions ref. logistics and adhering to the physical limits of the gallery).
- The jury requests a short summary (a 'statement') on the project's concept and background in no more than 2500 characters in En/Hu in .docx or.pdf format.

V . Assessment and shortlist of applications

The independent professional jury will put together a shortlist of the valid applications received by the deadline of noon 21 March 2024. The jury will also select the applications that are to be exhibited so it also functions as a curator of the competition. After the jury process the shortlist will be announced on April 12th.

In the second round, members of the jury will decide on the awarded works in each category from among the shortlisted applications. The jury will select maximum three entries in each category and will also nominate one entry for the Spotlight Award.

Assessment criteria:

- uniqueness of presented story or concept and coherence with plan or artifact
- visual outlook of the presentation

The prizing of the DECODE Award competition in each category is:

- **One 1st prize: net 750.000 HUF**
- **Two „Promising project” prizes worth net 150.000 HUF each**

One category-independent award - „Spotlight” special sponsorship prize (in recognition of creative works that serve and promote society)

This year's first prize winners will be presented with Fruzsina Zalavári's special hand polished DECODE prize made of waterclear glass.

Winners of the competition will be announced in the Project Space Hall of **aqb, art quarter budapest at 6pm, 18 April 2024** (1022 Budapest, 45-50 Tétényi út).

The exhibition will be open to visit until 25 April 2024.

The award ceremony and the opening will be organized in line with the latest pandemic regulations so as to protect and look after each other. It might be possible that the number of visitors at the events will be limited or the entire event will be placed onto a digital platform.

VI . Schedule and deadlines of the DECODE Award Competition and Exhibition

- **01 December 2024** - competition launch
- **15 January 2024** - handing in questions and enquiries strictly in written form to decode@bordstudio.hu
- **18 March 2024 12:00** – online registration deadline in email to decode@bordstudio.hu
- **21 March 2024 12:00** - deadline of submitting the entries online
- **12 April 2024** - shortlist announcement
- **18 April 2024 18:00** – exhibition opening, announcement of results, prize giving ceremony in the Project Space Hall of aqb, art quarter budapest at 6pm, 18 April 2024 (1022 Budapest, 45-50 Tétényi út).
- **18-25 April 2024** - exhibition in aqb
- **26 April 2024** - exhibited artifacts are handed back to the artists

VII . Members of the professional jury of DECODE Award

- **Péter Bordás**, Founder and owner of BORD Architectural Studio, Head of Jury, Founder of DECODE Foundation for Architecture and Art, head of the board
- **Inemesit Etentuk**, cultural manager, founder of Artlocator Magazine
- **Dr. Anthony Gall Phd**, Phd, Ybl- and Pro Architectura Prize awarded architect, professor and Dean at the Faculty of Architecture of the Óbuda University Ybl Institution of Architectural Engineering
- **János Golda** Ybl, Prima and Pro Architectura Prize awarded architect, full member of the Hungarian Academy of Arts
- **Borbála Kálmán**, Art Historian, Curator of Ludwig Museum Contemporary Museum of Arts
- **Dr. Krisztián Kukla**, Art Director of art quarter budapest (aqb)
- **Ildikó Pém**, Founder and owner of BORD Architectural Studio, Founder of DECODE Foundation for Contemporary Architecture and Art, member of the board
- **Erika Schneider**, Communication advisor
- **Levente Szabó DLA**, DLA, Ybl, Pro Architectura and Prima Prize awarded architect, Head of Department of Public Building Design at the Budapest University of Technology and Economics

VIII . Rules of competition procedure

- The competition is open, not confidential
- No legal actions are accepted in the competition. Participants accept the decision of the jury with their participation.
- Applicants must keep the rules of the competition
- Applications are to be prepared in English or Hungarian.
- By taking part in the competition the applicant declares that they own the copy-rights of their work.
- The entries will remain the assets of applicants.
- Applicants agree that he competition entries are free to be photographed and pub-lished for publication purposes of DECODE in printed or online media.

IX . Data protection

Applicants registering for DECODE competition accept and agree that the organizers will keep their data throughout the competition and use it only for communicating information connected to the competition. Organizers guarantee that personal data of competitors will be handled confidentially according to the European Parliament's GDPR 679/2016A regulations. Applicants to the competition declare that with their registration they agree that they have read and accepted the terms and conditions of the competition.

Applicants also agree and accept that their presentation entry to the competition can be freely used by the issuer in connection with the communication of the competition and that the presentation entries and the applicants can appear in the promotional materials (pictures and videos on social media sites, home pages and other digital or print platforms). With their registration all participants agree that they have read the terms and conditions of the competition and accept them.